

**THE FOOT IS A GREAT SOURCE OF DATA
FOR HEALTH. BUT THE REAL PROBLEM
WITH HEALTH IS INFORMATION.**



This is what we are solving with our wafer-thin and flexible tech that slips under any insole. An enabler to unlock a great source of unprecedented data never before accessible from the foot.



BUT LETS START FROM THE BEGINNING



AN APP FOR GRASSROOT PLAYERS



REHABILITATION FOR THE ELDERLY



SUPPORTED BY INFLUENTIAL LEADERS

BOARD MEMEMBERS



Peter Lazou
CEO



Daniel Vale
Sales & Partnerships



Avril Millar
Non-Executive Director



Simon Rock
Operations



Richard Webb
Catalyze, CEO

AMBASSADOR



Bryan English
Leicester City FC
Head of Medicine

ADVISOR



Barry McNeill
Sportsology, CEO

ANALYTICS AND DATA SCIENCE TEAM



Andrew Gray
Chief Analytics Officer



Dr Mark Lake
Liverpool John Moores
University



Prof. Warren Gregson
Aspire Academy



Phil Graham-Smith
ForceDecks, Co-Founder,

DATA PROTECTION OFFICER



Scott Simpson
Security Circle, CEO



BIRTH OF THE SOCCER INSOLE



PRODUCT VALIDATION



THINK DIFFERENTLY



THE PIVOT



A universal and non-invasive
technology layer



WE TAKE THE LAB INTO THE WILD

We have calibrated our load metrics against gold-standard force platforms



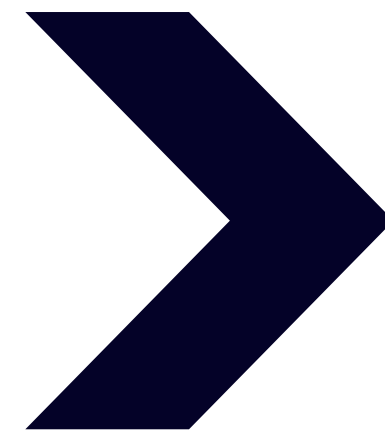
FORCE PLATFORMS



PRESSURE PLATES



INSTRUMENTED
TREADMILL



NON-INVASIVE, FLEXIBLE,
WAFER-THIN INSTRUMENT



Instrument placed
under the insole

Soccer boot insole
(example)



LEFT FOOT

DISTRIBUTION OF FORCE ACROSS KEY LOADING REGIONS OF FOOT

0	FSR-1	
0	FSR-2	
0	FSR-3	
0	FSR-4	
1	FSR-5	
0	FSR-6	
0	FSR-7	
0	FSR-8	
0	FSR-9	

ACCELEROMETER
VERT & LAT Gs

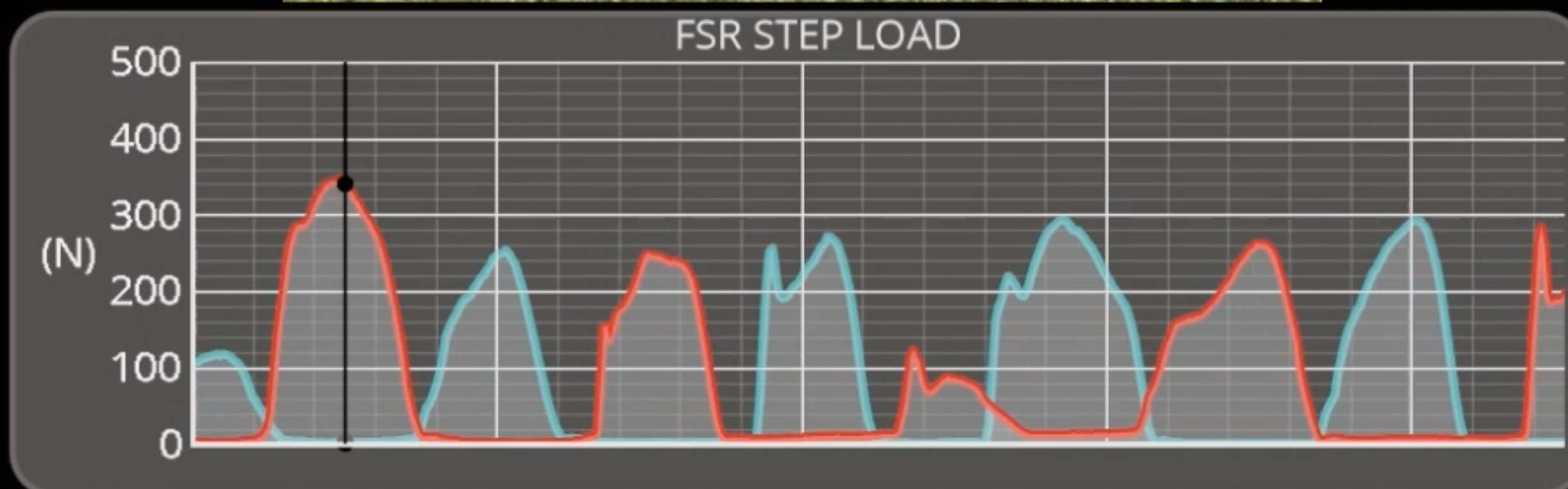
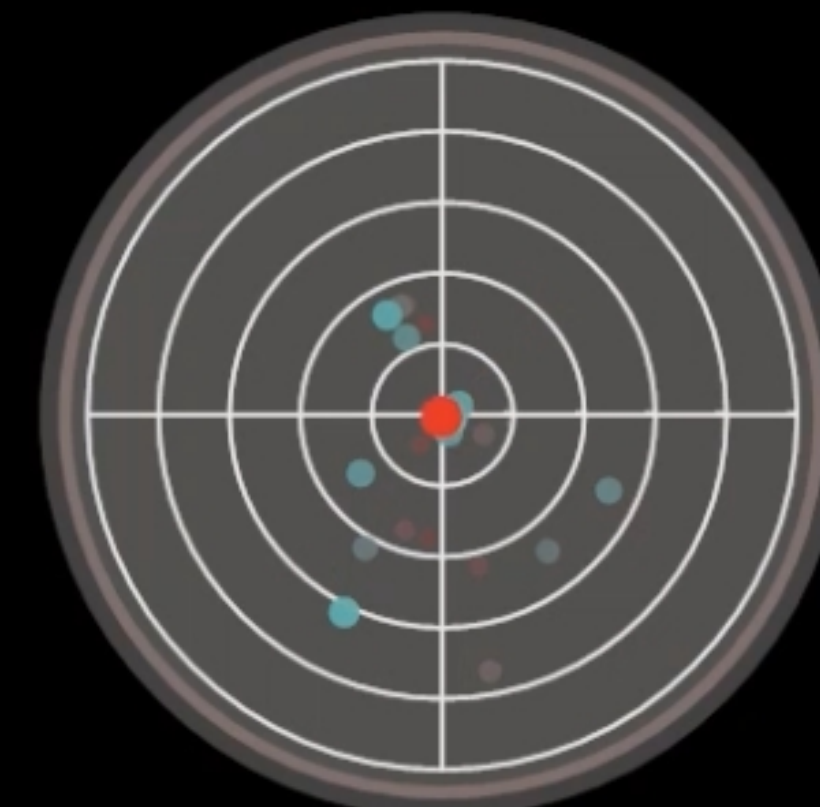


RIGHT FOOT

DISTRIBUTION OF FORCE ACROSS KEY LOADING REGIONS OF FOOT

13	FSR-1	
70	FSR-2	
125	FSR-3	
55	FSR-4	
12	FSR-5	
1	FSR-6	
26	FSR-7	
32	FSR-8	
2	FSR-9	

ACCELEROMETER
VERT & LAT Gs



REDEFINING THE PHASES OF THE HUMAN GAIT CYCLE

Insights to both the ground contact portion of the gait

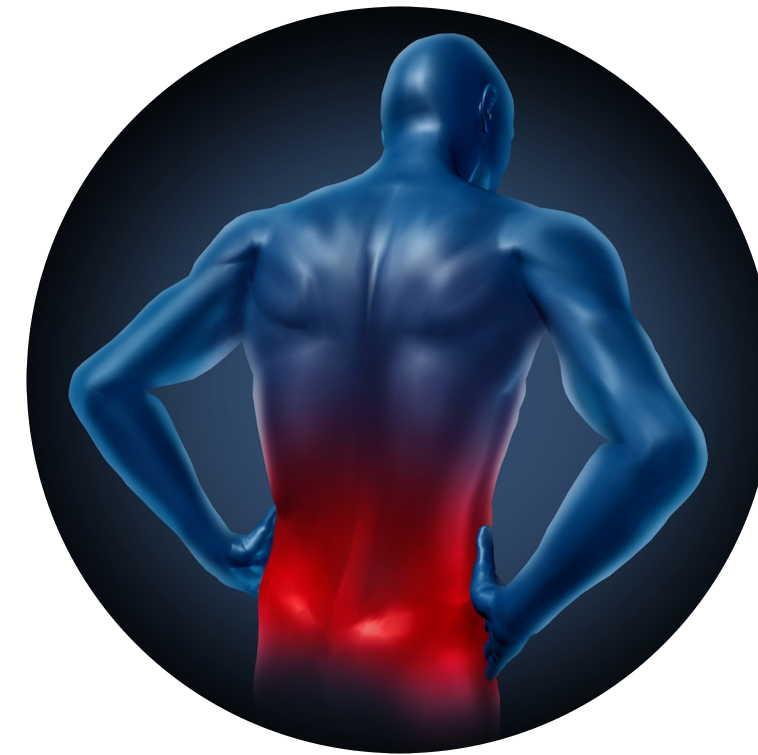
The swing phase, which is when the foot is in the air.



WE ENABLE SPORTS AND MEDICAL PRACTITIONERS TO NOW MAKE BETTER CLINICAL DECISIONS



Uncover hidden injury risks related to the interaction of the foot with the ground.



Optimise the rehabilitation of common musculoskeletal injuries.



Investigate the early warning signs of an underlying disease.

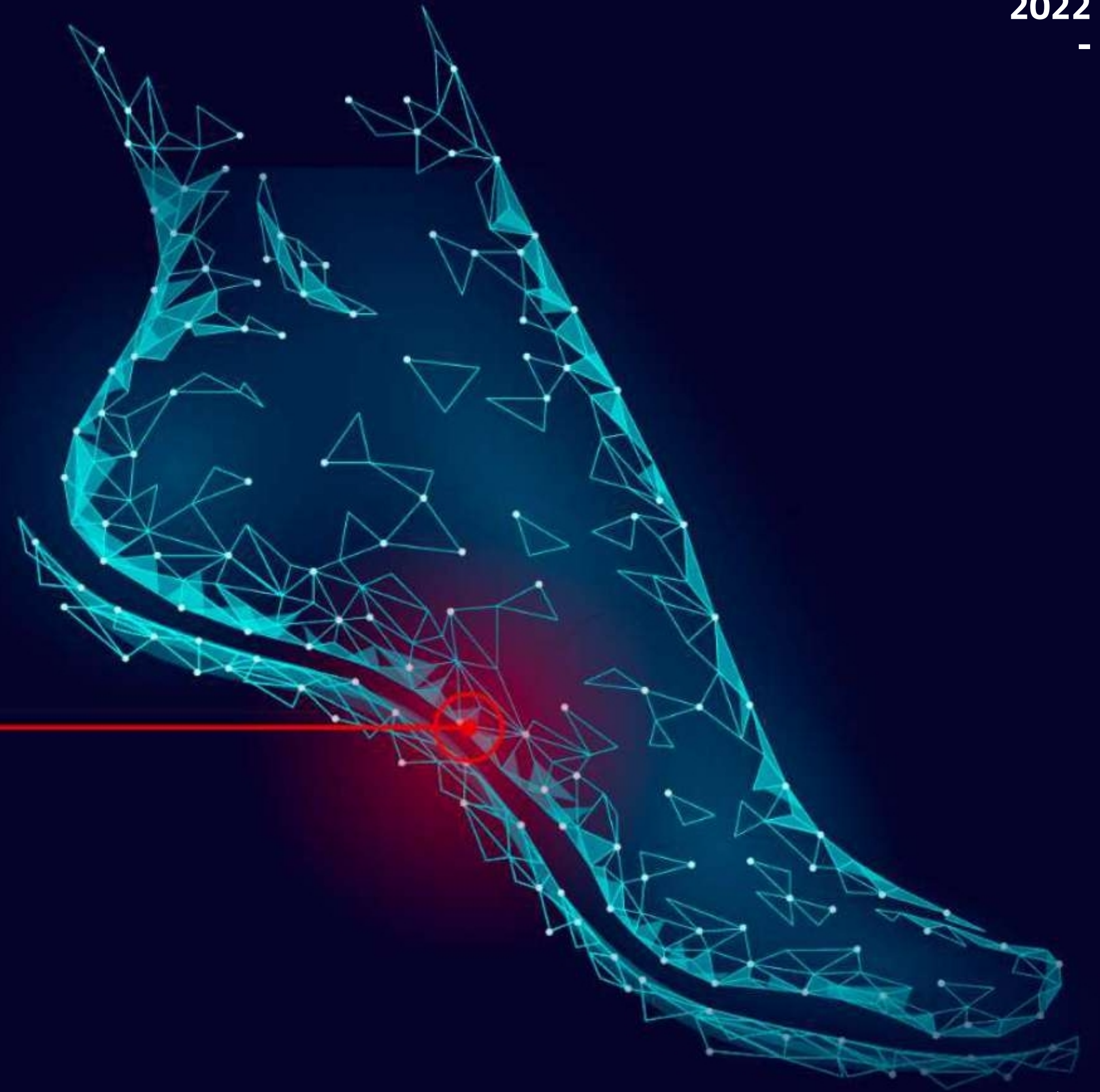


AND WITH ARTIFICIAL INTELLIGENCE HEALTH DATA IS GOLD

We are changing lives by improving health through measurement of data from technology that can be worn everywhere.



WE MAKE THE
INVISIBLE VISIBLE BY
GIVING DATA A VOICE™



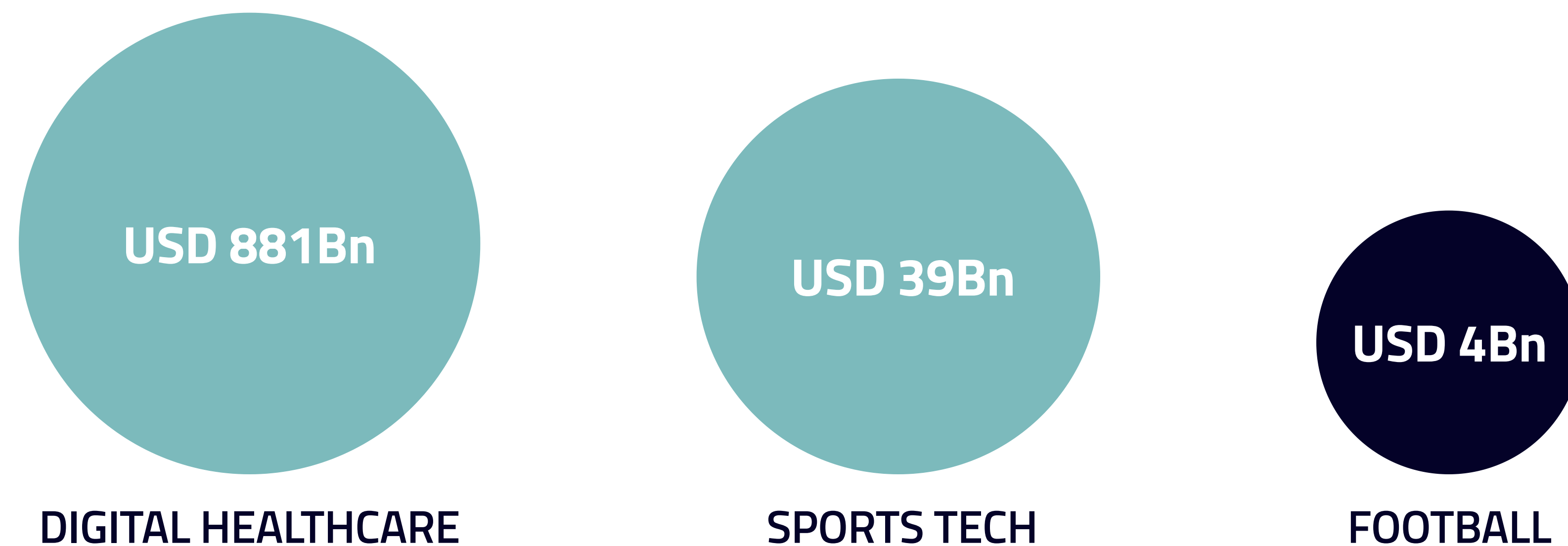
SO WHY THE IMPORTANCE OF WEARABLES TODAY

The USD 3.8 trillion health industry ecosystem in
the fast lane

Covid-19 creating a world where healthcare is
more essential than ever



MARKET SIZE BY 2027



WOMENS SPORTS

Women's sport could generate more than £1bn per year by 2030.



SPORTS IS OUR INITIAL FOCUS

The need for the sector to look beyond GPS location devices to solve the growing problem of player injuries and cost of injuries.



“Injuries cost Premier League clubs £90MILLION in the first half of the season - more than any of Europe’s other top five leagues... with Chelsea losing the most in England by paying crocked players £13.6m.”

Source: mail online 2022



But what we are building is bigger than wearables and data.



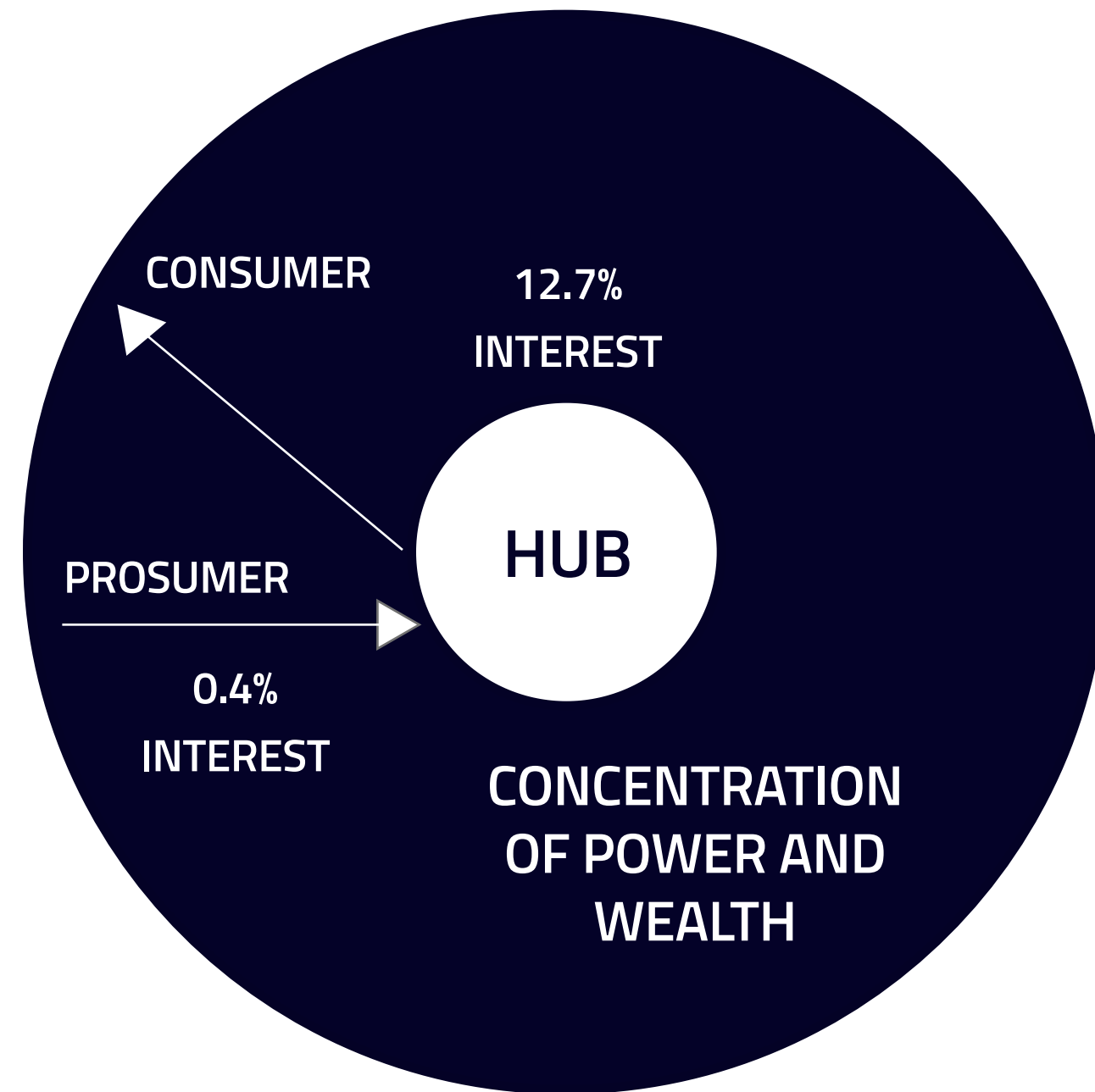
THE QUESTION IS

How do we leverage our unique data insights
that is truly universal and interoperable?

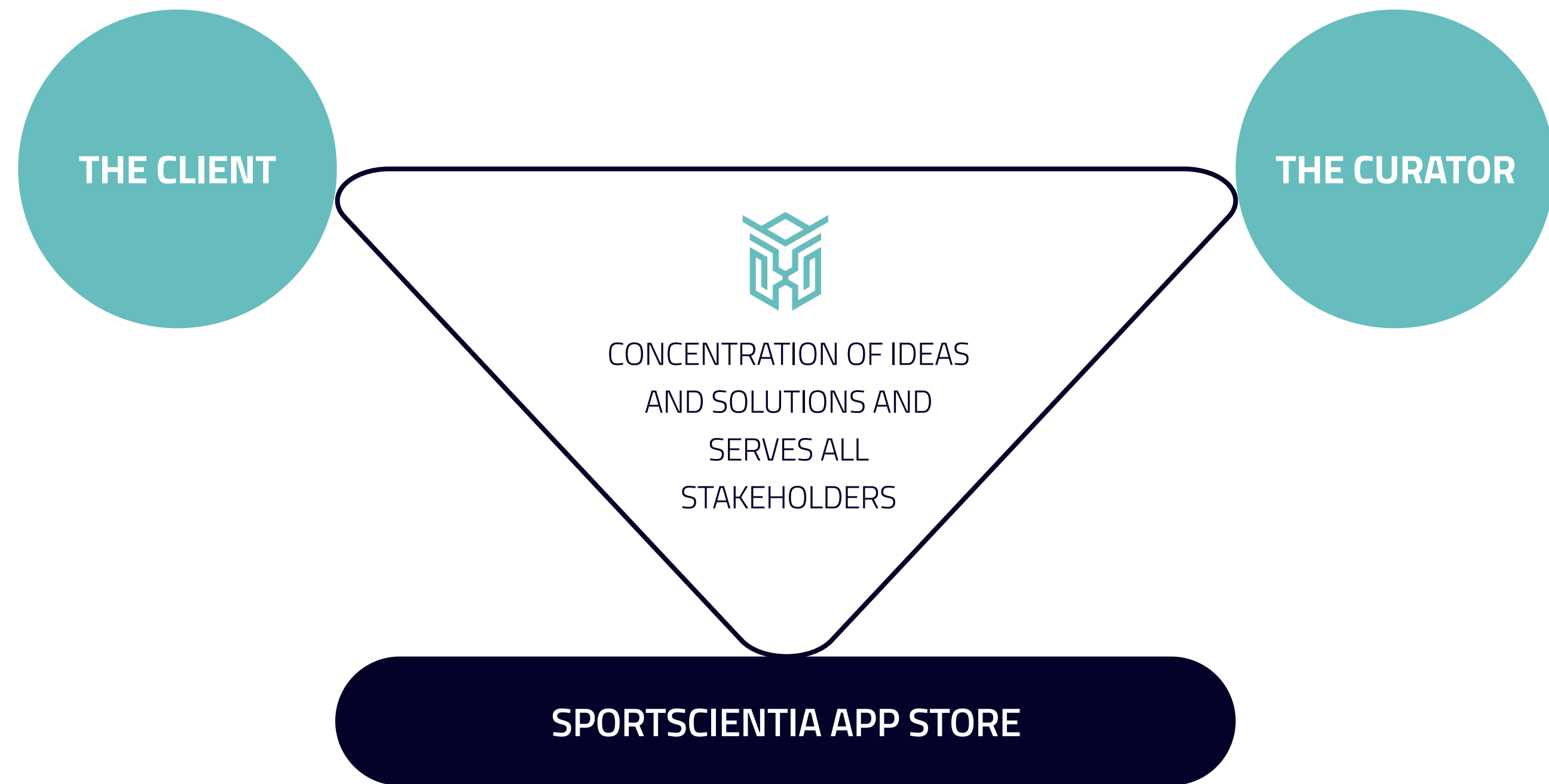


BY LAUNCHING THE FIRST MULTI-SIDED EXCHANGE

Old marketplace model



The new TLX exchange



AN INFINITE ECOSYSTEM

An innovative three-sided exchange

One stop shop for B2B, B2C customers, physiotherapists, clinical physicians, sports and medical practitioners, experts...

Opens the door to the most powerful actionable health and injury data generating a plethora of possibilities and creative revenue streams for all stakeholders.

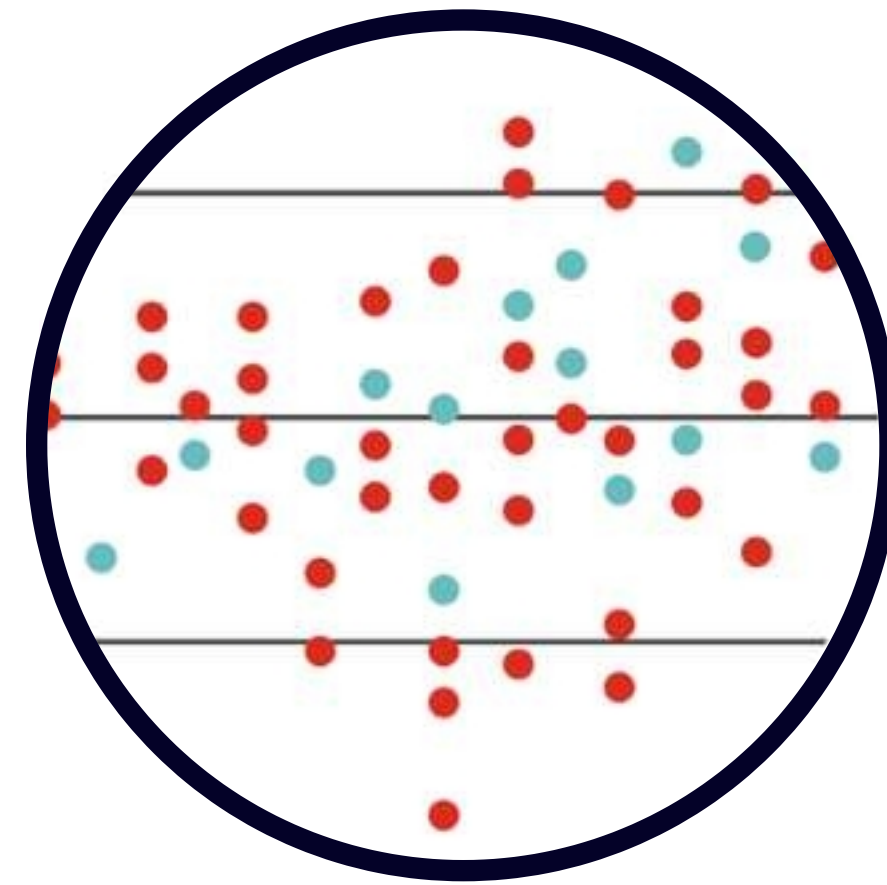
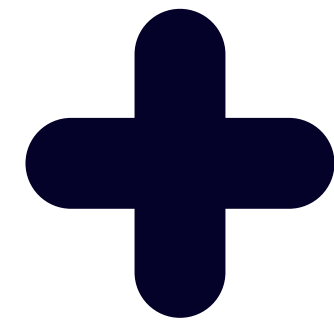
Can scale globally and create a number of new entrepreneurs and companies.



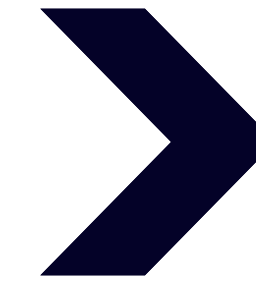
BUT LET'S PUT THINGS INTO PERSPECTIVE



HARDWARE



DATA ANALYTICS



EXCHANGE



TODAY

FUTURE



What we are building is not only a wearable, data analytics and an exchange.

It's a whole new Physical Healthcare Economy starting from the foot.

