



Commercialising E-Textiles: Challenges and Approaches

Thursday 26th March 2026, 09.30-16.00

ACEX Building, Imperial College London, South Kensington

9.30	Registration & Coffee
10.00	Welcome and Introduction
10.15	Commercialisation: A Personal Journey - Simon McMaster, Footfalls and Heartbeats
10.35	From Idea to Market: Spinning Out Research to Create Real-World Impact - Zeke Steer, Milbotix
10.55	Beyond the Demo: A Behind-The-Scenes Look at the Challenge of Scaling E-Textiles - Michael John Lynch, WearNex
11.15	Panel Discussion – Q&A and General Discussion
12.00	Lunch and Networking
13.15	Commercialising E-Textile HealthTech Products - Simon Johnson, CPI
13.35	Innovate UK Overview - Dr Robert Quarshie, Innovate UK Business Connect
13.55	Imperial Enterprise - Amplifying impact - Luis A. Gomez-Sarosi, Commercialisation Executive, Imperial College
14.15	From Lab to Market: The Rocky Path to Commercialising Technology - Reuben Wilcock, Venture Capitalist
14.40	Panel discussion – Q&A and General Discussion
15.20	Interactive Workshop Session: 1. What is the most significant non-technical barrier/challenge in commercialising e-textiles are you facing? 2. What additional support would you like to receive?



	<ol style="list-style-type: none">3. How might the E-textiles Network assist?4. What is the key message you will take home from today's workshop?5. Topics for future workshops
15.50	Wrap Up and Next Steps
16.00	Close